

HOSPITALITY MANAGEMENT (HP) - GRADUATE COURSES

HP-ELE - Hospitality Management Elective (3 cr)

Hospitality Management elective course(s)

Corequisite: Please select a Hospitality Elective.

HP-601 - Professional Portfolio Seminar I (1 cr)

The purpose of this seminar is to provide the groundwork for the development of the professional portfolio. It is taken in three subsequent semesters and will focus on the main components to be included in the student's professional portfolio, such as professional statements and professional competencies.

HP-602 - Professional Portfolio Seminar II (1 cr)

The purpose of this seminar is to further the development of the professional portfolio that commenced in HP601. It will continue to focus on the main components to be included in the student's professional portfolio, such as professional statements and professional competencies.

Prerequisite: HP-601

HP-603 - Professional Portfolio Seminar III (1 cr)

This is the culminating seminar course to advance the student's portfolio to the level commensurate with what is expected of a student in the executive leadership program in Hospitality Management.

Prerequisite: HP-602

HP-610 - Economics of Tourism (3 cr)

This course includes the set theory of tourism, cost-benefit analysis, tax policy impacts, and other economic and statistical aspects of tourism. Students examine research designed to determine the economic impact of the hospitality and tourism industries.

HP-650 - Hospitality Management Information Systems (3 cr)

This course covers the analysis and design of management systems for hotels, restaurants, and the travel industry. Topics include cost and value information, data management, implementation of systems, and the impact of information systems on hospitality organizations.

HP-701 - Qualitative Research Applications for Hospitality (3 cr)

This course covers the basic principles and techniques of qualitative inquiry necessary to conduct hospitality research. The course explores methods that qualitative researchers may use, such as the grounded theory practice, narratology, storytelling, classical ethnography, or shadowing. Students are focused on addressing problems and issues in hospitality through qualitative methods such as action research.

HP-702 - Global Tourism in Emerging Markets (3 cr)

This course provides an in-depth investigation of the components of the global tourism system and the economic dynamics of tourism. The course familiarizes students with the major areas of production and distribution of hospitality products. Students are exposed to viewpoints from practitioners from various disciplines such as anthropology, economics, psychology, and urban planning as issues facing tourism destinations are explored

Prerequisite: HP-610

HP-703 - Contemporary Problems and Issues In Hospitality I (3 cr)

This course provides an in-depth investigation of the components of the global tourism system and the economic dynamics of tourism. The course familiarizes students with the major areas of production and distribution of hospitality products. Students are exposed to various viewpoints from practitioners from various disciplines such as anthropology, economics, psychology, and urban planning as issues facing tourism destinations are explored.

HP-704 - Tourism Marketing and Branding (3 cr)

This course covers the major issues related to the marketing of travel and tourism products according to the specific nature of the travel and tourism industry, including strategic marketing, travel market analysis, and the major tools available for creating successful marketing and branding of travel and tourism products.

HP-705 - Strategic Management and Leadership In Hospitality (3 cr)

This course provides an understanding of the use and effects of strategic management at different levels. The course covers the concepts of strategic management in the hospitality business environment and the role of strategic leadership practices. Strategic decision-making principles are examined to create competitive advantages for hospitality industry leaders and organizations.

HP-706 - Hospitality Human Resource Management (3 cr)

This course studies the human resource function from a strategic and developmental standpoint within a variety of hospitality and tourism contexts. Topics include the application of current sociological and psychological theories of organizational behavior; motivation and conflict with focus on employee-employer relations; and diversity in food service, lodging, and club establishments.

HP-710 - Contemporary Problems and Issues In Hospitality II (3 cr)

This course continues the analysis of the problems and issues identified in HP-703 with the completion of the research thesis with a focus on interpretation of data collected and suggestions for future study.

Prerequisite: HP-701 and HP-703