

BUSINESS MANAGEMENT, BBA

The Bachelor's of Business Administration in Business Management degree prepares graduates to enter management positions in business and government by providing the necessary concepts, theories and skills relating to aspects of management. The program also provides graduates the analytical, creative, and quantitative skills required to utilize resources and make decisions. Students are encouraged to pursue a minor area of study to prepare for specific career paths. The program level objectives for students completing the BBA in Business Management are as follows:

1. Apply business concepts including management, marketing, finance, accounting, human resources, and ethics in analyzing business cases/creating a comprehensive business plan
2. Identify and research a specific academic/career area of business to focus their futures
3. Analyze current issues in business, evaluate evidence and construct a written report, and deliver an oral presentation detailing the outcomes of the analysis
4. Develop a career plan to secure an appropriate position relevant to their study or be prepared for graduate study
5. Illustrate effective utilization of technology solutions relevant to employers

Requirements

Code	Title	Credits
Major-Related Courses		
AC-161	Principles of Financial Accounting	3
AC-163	Principles of Managerial Accounting	3
BL-201	Business Law I	3
FA-302	Principles of Finance	3
MG-101	Introduction to Business	3
MG-201	Principles of Management	3
MG-230 or MG-285	Principles of Project Management Integrating Business Concepts	3
MG-290 or MG-390	Business Administration Internship I Business Management Internship I	3
MG-305	Introduction to Management Science	3
MG-313	Organizational Behavior & Effectiveness	3
MG-320	Global Business	3
MG-340	Introduction to Entrepreneurship	3
MG-362	Business Management Systems	3
MG-485	Business Policy and Strategy	3
MK-101	Marketing Foundations	3
Major Area Electives		15
Major-Related Courses Subtotal		60
General Education and Related Courses		
EC-201	Macroeconomics	3
EC-203	Microeconomics	3
IT-115	Electronic Spreadsheet Applications	3
IT-118	Integrated Business Applications	3
IT-215	Advanced Spreadsheet Applications	3
LA-122	Fundamentals of Communication	3

LA-205	Professional Communication	3
MA-120	Finite Mathematics & Linear Modeling	3
MA-235	Statistics for Business Decisions I	3
English Credits		12
Liberal Arts Electives		6
Mathematics Elective		3
Open Electives		12
General Education and Related Courses Subtotal		60
Total Credits		120

Recommended Sequence

Course	Title	Credits
Semester 1		
MG-101	Introduction to Business	3
MK-101	Marketing Foundations	3
EN-ELE	English Elective	3
IT-118	Integrated Business Applications	3
LA-122	Fundamentals of Communication	3
Credits		15
Semester 2		
MG-201	Principles of Management	3
AC-161	Principles of Financial Accounting	3
EN-ELE	English Elective	3
IT-115	Electronic Spreadsheet Applications	3
MA-ELE	Math Elective	3
Credits		15
Semester 3		
MG-ELE or MK-ELE	Business Elective or Marketing Elective	3
AC-163	Principles of Managerial Accounting	3
EN-ELE	English Elective	3
LA-ELE	Liberal Arts Elective (LA-103 strongly recommended)	3
MA-ELE	Math Elective (MA-120 strongly recommended)	3
Credits		15
Semester 4		
MG-ELE or MK-ELE	Business Elective or Marketing Elective	3
MG-ELE or MK-ELE	Business Elective or Marketing Elective	3
BL-201	Business Law I	3
EC-201	Macroeconomics	3
EN-ELE	English Elective	3
Credits		15
Semester 5		
MG-230 or MG-285	Principles of Project Management or Integrating Business Concepts	3
MG-340	Introduction to Entrepreneurship	3
MG/MK-ELE	Business Elective ¹	3
EC-203	Microeconomics	3
MA-ELE	Math Elective (MA-235 strongly recommended)	3
Credits		15
Semester 6		
MG-320	Global Business	3
MG-362	Business Management Systems	3
MG/MK-ELE	Business Elective ¹	3
FA-302	Principles of Finance	3
IT-215	Advanced Spreadsheet Applications	3
Credits		15
Semester 7		
MG-305	Introduction to Management Science	3

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MG-313	Organizational Behavior & Effectiveness	3
MG-390/391	Business Management Internship I (Junior Standing)	3
Open Electives		6
	Credits	15
Semester 8		
MG-485	Business Policy and Strategy	3
LA-205	Professional Communication	3
LA-ELE	Liberal Arts Elective	3
Open Electives		6
	Credits	15
	Total Credits	120

¹ Should relate to declared Minor if applicable