

FINANCE, BBA

Finance is the study of investments and money management. A Bachelor of Business Administration in Finance prepares students for a career in managing financial resources in all areas of the business and financial sectors. The BBA in Finance degree focuses on the study of financial markets, corporate and private finance, investment portfolios and valuation of stocks, fixed-income securities, and other financial assets.

The BBA in Finance degree will prepare graduates to go on to work in many sectors including fixed income, financial planning and management, real estate, pensions/retirement, insurance, and banking. Skills and knowledge will be achieved to appraise the financial health of an organization and to guide individuals and businesses toward financial independence.

The Finance program is designed to provide students increased knowledge about modern financial institutions in today's economy including the development of their intellectual capacity, executive personality, and managerial skills with strong foundation courses. The purpose of the major in Finance is to equip students with an exceptional education in finance so that they can develop careers in corporate, personal, or public financial planning or management. The Finance program trains students to become effective managers in banking, insurance, and other financial service institutions; corporate finance departments; non-profit and government entities. The program also provides exposure to urban fiscal policy and planning, insurance, and real estate. Students will translate theory into practice and integrate the latest research and techniques to navigate the business world of finance.

In addition to the specific knowledge of finance, students will achieve objectives in accounting, business law, management, operations, and technology as it relates to business.

The overall objective is to provide practical and theoretical knowledge of various financial components, allowing students to make informed financial predictions and forecasts.

1. Upon completion of the program, graduates will be able to discuss and associate the concepts of risk management, financial policy, banking and financial markets.
2. Upon completion of the program, graduates will be able to utilize skills in financial statement and ratio analysis to identify and analyze relevant factors that influence decision-making, financial predictions and forecasts, and present findings to various audiences
3. Upon completion of the program, graduates will have developed the skills to provide viable financial alternatives for stakeholders using ethically and socially responsible decision-making methods and standards.

Requirements

Code	Title	Credits
Major-Related Courses		
FA-101	An Introduction to the World of Finance	3
FA-302	Principles of Finance	3
FA-304	Money and Banking	3
FA-305	Corporate Finance	3
FA-310	Investment Analysis	3
FA-330	Capital Markets	3
FA-380	Valuation	3

FA-390	Finance Internship	3
FA-490	Finance Capstone	3
AC-161	Principles of Financial Accounting	3
AC-163	Principles of Managerial Accounting	3
AC-205	Intermediate Accounting I	3
AC-305	Intermediate Accounting II	3
AC-370	Financial Statement Analysis	3
BL-201	Business Law I	3
MK-101	Marketing Foundations	3
MG-101	Introduction to Business	3
MG-112	Business Ethics	3
MG-201	Principles of Management	3
MG-362	Business Management Systems	3
MG-375	Technology Tools for Data Analysis	3
Major Area Electives		12
Major-Related Courses Subtotal		75
General Education and Related Courses		
EC-201	Macroeconomics	3
EC-203	Microeconomics	3
English Electives		9
IT-115	Electronic Spreadsheet Applications	3
IT-118	Integrated Business Applications	3
IT-215	Advanced Spreadsheet Applications	3
LA-122	Fundamentals of Communication	3
LA-205	Professional Communication	3
MA-115	Quantitative Reasoning ((or higher))	3
MA-235	Statistics for Business Decisions I	3
MA-335	Statistics for Business Decisions II	3
Open Electives		6
General Education and Related Courses Subtotal		45
Total Credits		120

Recommended Sequence

Course	Title	Credits
Semester 1		
FA-101	An Introduction to the World of Finance	3
AC-161	Principles of Financial Accounting	3
EC-201	Macroeconomics	3
EN-111	College Writing and Critical Analysis	3
MA-115	Quantitative Reasoning ((or higher))	3
Credits		15
Semester 2		
FA-302	Principles of Finance	3
EC-203	Microeconomics	3
EN-121	Analytical Thinking, Writing & Research	3
IT-118	Integrated Business Applications	3
LA-122	Fundamentals of Communication	3
Credits		15
Semester 3		
FA-304	Money and Banking	3
AC-163	Principles of Managerial Accounting	3
IT-115	Electronic Spreadsheet Applications	3
LA-103	Introduction to Political Science	3
MG-101	Introduction to Business	3
Credits		15

Semester 4		
FA-305	Corporate Finance	3
AC-205	Intermediate Accounting I	3
BL-201	Business Law I	3
MA-235	Statistics for Business Decisions I	3
MG-201	Principles of Management	3
	Credits	15
Semester 5		
FA-330	Capital Markets	3
AC-305	Intermediate Accounting II	3
EN-206	Professional Writing and Presentation	3
IT-215	Advanced Spreadsheet Applications	3
MG-330	Organizational Theory	3
	Credits	15
Semester 6		
FA-310	Investment Analysis	3
MA-335	Statistics for Business Decisions II	3
MG-305	Introduction to Management Science	3
MG-ELE	Business Elective	3
MK-101	Marketing Foundations	3
	Credits	15
Semester 7		
FA-380	Valuation	3
AC-370	Financial Statement Analysis	3
MG-112	Business Ethics	3
MG-ELE	Business Elective	3
MG-ELE	Business Elective	3
	Credits	15
Semester 8		
FA-390	Finance Internship	3
FA-490	Finance Capstone	3
LA-205	Professional Communication	3
Open Elective		3
Open Elective		3
	Credits	15
	Total Credits	120